GEIGER

GEIGER helps small businesses to tackle cybersecurity with ease

Cybersecurity is complex, and bringing it to everyone is an enormous challenge. GEIGER, an international Horizon 2020 project to launch an easy and affordable toolbox that helps small non-tech-savvy businesses tackle cyber risks, reached an important milestone with its beta release: Any small business can now start improving their cybersecurity with the GEIGER app.

"Cybersecurity is not simple, but simple measures can make all the difference – once you know those are the measures you should take! GEIGER helps small businesses to understand their risks, and to choose the best tools and actions to stay protected," said Samuel Fricker, professor at FHNW, Switzerland, and Coordinator of the GEIGER project. *"Awareness and empowerment of everybody involved in the small business are the key, and this is what GEIGER offers,"* he continued.

GEIGER is a cybersecurity solution developed for businesses with one or a few employees and with no background in cybersecurity. The GEIGER app allows users to:

1. **assess their level of cybersecurity** (devices, network, skills, risks specific to their industry & geography)
2. **know the biggest threats**
3. **select tools and actions to start tackling them**
4. **connect with Security Defenders** who support them on the journey towards robust cybersecurity

Micro and small enterprises constitute almost 99% of all European businesses. Still, they are a neglected group when it comes to cybersecurity – most solutions on offer are designed for companies with in-house cybersecurity expertise, or resources to invest in it. In these times of hybrid war and increasing number of cyber attacks, it's critical for the European economy that each and every business is protected. Cybersecurity is one of the strong priorities on the EU and Member States' agendas, but bringing it to everyone is an enormous challenge. GEIGER is being developed with this in mind, to be accessible for anyone, no matter their skill level – to invite even the smallest and least IT-skilled businesses on board.

The GEIGER Beta version is now available for Android (and soon for Windows and iOS). It can be downloaded for free from www.cyber-geiger.eu. Any owner or employee of a small business can now enroll in the GEIGER beta trial, start improving their cybersecurity, give feedback, and benefit from the discount for beta testers for future versions of the GEIGER solution.

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Read more:
https://cyber-geiger.eu/

About GEIGER:
GEIGER is developed by an international group of experts in cybersecurity and education in collaboration with small businesses. GEIGER's mission is to support micro and small enterprises with no background in cybersecurity to secure their businesses, by offering them tools that fit their needs, skills, and resources. GEIGER started as an EU funded Horizon 2020 project, and is now turning into a startup that will bring GEIGER to small businesses all over Europe and beyond.